

# SAULT TRIBE BUSINESS ALLIANCE

## NATIVE AMERICAN-OWNED BUSINESS CONFERENCE

Hosted by the Sault Tribe Business Alliance &  
Pure Michigan Business Connect

Soaring Eagle Casino  
Mt. Pleasant, Michigan

## Sponsorship Guide



## 2025 BUSINESS CONFERENCE

### ROOTED IN CULTURE, RISING IN BUSINESS

Join us for an unforgettable gathering of Native entrepreneurs, visionaries, and changemakers!

Networking sessions  
Workshops  
Speakers

Resources tailored to empower Native-owned businesses and support Indigenous innovation.

**OCT. 1ST & 2ND, 2025**

STBALLIANCE.ORG

SOARING EAGLE CASINO,  
MT. PLEASANT, MI

Presented by:



PURE MICHIGAN<sup>®</sup>  
Business Connect



## Title - \$1500 (1 Available)

### Title Sponsor Benefits

- Opportunity to speak at opening on the main stage (10 min.)
- 4 Passes to the exclusive VIP reception
- 1 Hallway display table
- Bring your own signage w/ premium positioning at all event sessions & the invite-only pre-event social gathering
- Ability to provide promotional items and company literature to attendees
- Your company logo:
  - Hyperlinked on the STBA Conference sign up page
  - Prominently displayed on all conference materials
- Company name mentioned as Title Sponsor in all marketing materials and advertising

## Gold - \$500 (4 Available)

### Gold Sponsor Benefits

- Opportunity to speak during the event lunch (5 min.)
- 2 Passes to the exclusive VIP reception
- 1 Hallway display table
- Bring Your Own Signage, displayed throughout the event
- Ability to provide promotional items and company literature to attendees
- Your company logo:
  - Hyperlinked on the STBA Conference signup page
  - Prominently displayed on all conference materials
- Company name mentioned as Gold sponsor of the STBA Conference in all marketing materials and advertising

## Silver - \$250 (5 Available)

### Silver Sponsor Benefits

- 1 Hallway display table
- Bring Your Own Signage, displayed throughout the event
- 1 Pass to the exclusive VIP reception
- Your company logo:
  - Hyperlinked on the STBA Conference sign up page
  - Displayed on all conference materials
- Company name mentioned as Silver Sponsor of the STBA Conference in all marketing materials and advertising

## Bronze - \$100 (7 available)

### Bronze Sponsor Benefits

- Bring Your Own Signage, displayed throughout the event
- Your company logo:
  - Displayed on the STBA Conference web page
  - Displayed on all conference materials
- Company name mentioned as Bronze sponsor of the STBA Conference in all marketing materials and advertising

## Additional Sponsorships

- **VIP Reception \$500 (1)**
  - Recognition as STBA VIP Reception Sponsor
  - Keynote speaker at the exclusive VIP Reception (5 minutes)
  - 4 Passes to the exclusive VIP reception
  - Company signage displayed in a premium position at VIP reception
  - Company logo hyperlinked on the STBA Conference website
  - Company logo displayed on all conference materials

# Sault Tribe Business Alliance Conference Sponsorship Agreement

Title Sponsor: \$1500

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Bronze Sponsor:

\$100

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Gold Sponsor: \$500

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VIP Reception Sponsor:

\$500

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Silver Sponsor: \$250

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## Contact Information & Invoicing

1) Company name: \_\_\_\_\_

2) Representative name & email: \_\_\_\_\_

3) Representative phone number: \_\_\_\_\_

4) Name to appear on invoice: \_\_\_\_\_

5) Email(s) to receive Invoice: \_\_\_\_\_

## Agreement to Sponsor:

**Payment.** Invoices will be sent out ASAP after the sponsorship agreement is executed. Cash or check payments are **due in full** on or before **September 1, 2025**. Failure to pay fees when due will result in termination of this agreement. In-kind services shall be scheduled in writing by representatives of SAULT TRIBE BUSINESS ALLIANCE and Sponsor.

**Limitation of Sponsorship.** Unless otherwise provided, the cash or services and the Sponsor benefits described in this agreement are related solely to the ANNUAL BUSINESS CONFERENCE to be held October 1st & 2nd, 2025.

**License and Usage.** Sponsor hereby grants The SAULT TRIBE BUSINESS ALLIANCE a limited, non-exclusive license to use Sponsor's trade names, trademarks, service marks and other proprietary information owned by the Sponsor. The SAULT TRIBE BUSINESS ALLIANCE agrees that the proprietary information will be used only in connection with the event to provide the benefits set forth in the Sponsorship Packages and such other benefits as Sponsor and the SAULT TRIBE BUSINESS ALLIANCE may agree. The SAULT TRIBE BUSINESS ALLIANCE's use of the proprietary information is subject to the approval of the sponsor's designated representative, which approval will not be unreasonably withheld.

In consideration therefore, THE SAULT TRIBE BUSINESS ALLIANCE shall provide Sponsor with the associated benefits described within above the STBA Conference Sponsorship Guide. THE SAULT TRIBE BUSINESS ALLIANCE may adjust such benefits, substitute benefits or provide other benefits with the approval of the Sponsor.

The Sponsor acknowledges and agrees to the foregoing.

Dated: \_\_\_\_\_

Signature: \_\_\_\_\_

Name: \_\_\_\_\_

STBA Counter Signature: \_\_\_\_\_

Title: \_\_\_\_\_

Dated: \_\_\_\_\_

**\*Payment may be made online at [stballiance.org](http://stballiance.org), or checks can to be mailed to:**

Sault Tribe Business Alliance  
Attn: Treasurer  
523 Ashmun Street  
Sault Ste. Marie, MI 49783